

The project implemented by EC Ma Ndryshe "Mapping Rural Tourism in South of Kosovo" is part of the financial grant "Cultural Heritage as a Driver for Intercommunity Dialogue and Social Cohesion" project financed by the European Union Service for Foreign Policy Instrument (FPI) and implemented by United Nations Development Programme (UNDP).



The KOSOVARURALTOURISM platform was developed by EC Ma Ndryshe (EC) with the aim of providing practical and orientational information for local and foreign tourists. Therefore, it aims and represents another effort of EC to promote cultural and natural tourism of Kosovo, as one of the main potential sources of economic development of the country. The idea to create this platform also came from EC's past engagements and research in the field of tourism, which proved the need for greater promotion of cultural and natural assets in the country. For example, in a survey in the field of tourism conducted by EC in cooperation with the Regional Center for Cultural Heritage in Prizren, when asked what you liked/enjoyed most in Prizren, the majority of foreign tourists and those from the Kosovo region surveyed (27.4%) answered "Cultural and religious monuments" and 17% of them said "Nature visits".

KOSOVARURALTOURISM was developed with a predetermined methodology. To ensure the provision of accurate and reliable information, data was collected directly from the field, in which case more than 200 locations were visited and the collected information was checked by the competent institutions. In addition to accuracy, the application of this kind of methodology enabled direct contact and capacity building of the engaged team. The platform provides information such as: location, location category, protection status, signaling, infrastructure, usage, location orientation via Google Map (Get Directions function), longitude and latitude for each mapped point/location. The data of registered locations/sites is divided into three main categories: cultural assets, natural assets and services. Currently, the platform contains data for the locations of all communities in the south of Kosovo (Municipalities Prizren, Dragash/Dragaš, of Malishevë/Mališevo, Suharekë/Suva Rahovec/Orahovac and Mamushë/Mamuša) with a plan to cover the entire territory of Kosovo in the future.

Although the basic purpose of the platform is to inform local and foreign visitors, its development should also be seen as a contribution to education and protection of assets, as well as encouraging engagement and institutional discourse and the public in general about the possibilities, the potentials and the need for development and further promotion of tourism in Kosovo.

The logo of KOSOVARURALTOURISM platform is unique for several reasons. Primarily, its pattern represents authentic motifs because it is inspired by carpets, clothes and traditional accessories of Kosovo. In addition, it contains the country's natural resources, the air, the land and the water, as well as a map of Kosovo symbolized by a minimalistic style and the letter "K". Also, the color of the logo represents nature and from the abovementioned elements it can be concluded that as such the logo fully corresponds to the purpose and content of the platform.







Name: Restaurant "Ljoljo" | Local restaurant with ethnolgastro concept that also includes the Lubinjë/Lubinja waterfall next to it. – Lubinjë/Lubinje, Prizren



Name: Stone Castle Winery | The production activity started in 1953 - Rahovec/Orahovac



that also owns a private farm and offers various specialties such as: beef, veal, chicken, etc



Name: Restaurant "Ura e Bublit" Bubël/Bublie, Malishevë/ Mališevo



Name: Restaurant "Gështenja" | Family restaurant along the Delloc/Delovce mountains. | Delloc/Delovce, Suharekë/Suva Reka



Name: Hotel "Arxhena" | Hotel and restaurant with traditional local cuisine. | Dragash/Dragaš

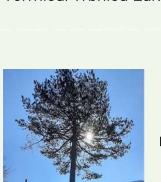
regional spe<mark>cialties.</mark> – Dragash/<mark>Dragaš</mark>



Name: Tomato Festival | The traditional festival promoting local products in Mamushë/Mamuša.



Name: Pashtrik/Paštrik Mountain and Vërmica/Vrbnica Lake | Prizren



Natural monument with botanical character. Next to the monument is located the fountain of Delloc/Delovce.



Name: Pine trunk (Pinus sp.) in Delloc/Delovce



Rock Paintings at Guva e Mrrizit (Unique for Kosovo) in Murradem.

Name: Monastery of Archangels | Jablanicë/Jablanice, Prizren. | Archaeological heritage dating from the Middle Ages.



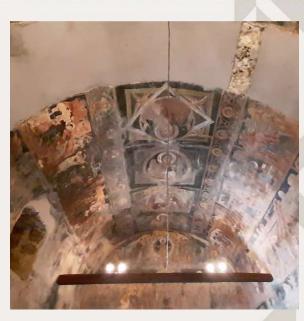
Name: Mosque of Gazi Mehmed Pasha | XVI century | Leshan/Lešane, Suharekë/Suva Reka



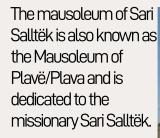
Name: Hungarian oak (Quercus frainetto) | Natural monument with botanical character. | Bratotin, Rahovec/Orahovac



Name: Lake of Brezne | The length of the lake is about 250 m, the width is 100 m and the maximum depth is about 10 m.



Name: Church of Saint Nicholas|Hoçë e Madhe/Velika Hoča, Rahovec/Orahovac





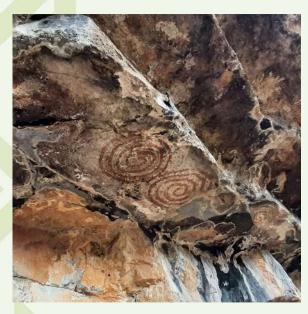
Name: Mausoleum of Sari Salltëk | Plavë/Plava, Dragash/Dragaš



The area is good for various activities such as climbing, kayaking, fishing, cycling.



Name: Lake of Mirusha/Miruša | 16 waterfalls through the lake -Malishevë/Mališevo



Name: Rock Paintings at Guva e Mrrizit (Unique for Kosovo) in Muradem.



The bridge is over the Mirusha/Miruša river. It is characteristical arched bridge of the region from the XVIII and XIX centuries.



Name: Bridge of village Bubël | Bubël/Bublje, Malishevë/Mališevo



Name: Mahmud Pasha's Clock Tower|XIX century|Mamushë/Mamuša